



Personal information

Name **Zoltán Páncél**
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Nationality Hungarian
Date of birth 10.12.1986

Portfolio website lopezdesign.hu
LinkedIn profile linkedin.com/in/pancelzoltan

Graphic Design Skills

- ▲ 7 years experience
- ▲ Professional use of Adobe CS CC (Photoshop, Illustrator, Indesign, After Effect)
- ▲ UX/UI, prototyping (Sketch, InVision, Experience Design, Axure)
- ▲ Web: webshop, responsive design, infographic, landing page, newsletter
- ▲ Print: corporate identity, logo, business card, brochure, poster, flyer, molino
- ▲ Developer background (HTML5, CSS3)

Work experience

Position held **Senior Designer / UI specialist**
Dates 05.2015 -
Responsibilities Creating promotional materials (B2B) for products and solutions of Vodafone Group, both online and offline. Onboarding and mentoring newcomer designers. Organizing professional knowledge sharing for the design community. Consulting with the headquarter in England and UX hubs in different countries on a daily basis.
Employer Vodafone Global Enterprise (vodafone.com/business/global-enterprise)

Position held **Lead Designer (UX/UI specialist)**
Dates 11.2014 - 04.2015
Responsibilities Responsive web design, graphic and user experience enhancement, promotional print materials (poster, shop decoration, brochure, bus and floor sticker, billboard) for a company which is selling video games and consoles in online and offline shops.
Employer Konzolvilág (konzolvilag.hu, gamers.hu)

Position held **Freelancer Designer**
Dates 01.2009 -
Responsibilities Working with agencies and directly with customers (Citroën, Euroninacs, Baumax, OTP Ingatlanpont, Behappy, Planb Media, Inweb, Mediaboom).
Employer LopezDesign (lopezdesign.hu)

Position held **Creative Designer, Team leader**
Dates 12.2010 - 09.2012 (04.2012 promoted to team leader)
Responsibility Coordinating a team of two designers at a daily deal company in Hungary called Kupon Világ (competitor of Groupon) that became the market leader in one year. Online/offline marketing graphics: daily deal creative, newsletter layout, microsite layout, banner, flyer, business card.
Employer Kupon Világ Kft., the new name is Zumzi



Education and training

Title of qualification	New Media Graphic Training (Specialist Training)
Dates	09.2010 – 06.2011
Principal subjects	design theory, typography, corporate identity, site build basic, web ergonomics
Name of organization	Budapest College of Communication Business and Art
Title of qualification	Graphic Design & Art and Design (University semester)
Dates	01.2009 – 04.2009
Principal subjects	animation, graphic design, corporate identity, live drawing and painting
Name of organization	University of Lapland, Finland
Title of qualification	Informatics Engineering (Bachelor degree)
Dates	09.2005 – 06.2010
Principal subjects	image detecting, computer peripheries, virtual reality and usage
Name of organization	Pannon University, Hungary

Other trainings

Title of qualification	Media Design (Free School)
Dates	08.2008. – 12.2008
Principal subjects	Adobe Photoshop and Illustrator knowledge, introduction to Adobe Flash, media and journalism, web design
Name of organisation	Højskolen Snoghøj, Denmark

Languages

Mother tongue	Hungarian
Other language	English – professional level in speaking and writing (1.5 years abroad +5 years in an English speaking environment) German – basic level

Personal competencies

Social skills	Good communication ability, empathy Open minded, flexibility Excellent conformation and coordination ability Great performance and heavy-duty ability Self-reliant, fast proactive work
Organizational skills	Excellent leader ability Ability of reasoning and compromise Developed Engineering approach
Technical / computer skills	Knowledge and follow-up of web trends and technologies Able to work both Windows and OS X environment Professional knowledge about hardware/software
Other skills	Creativity Enthusiasm
Driving license	Category B (2007)